



Local Authority Representation
Lounge, Ross on Wye
10.08.2026

I am an officer authorised under the Licensing Act 2003.

I refer to the application made for a grant of a premises licence in respect of Lounge, Ross on Wye, received on 13 July 2026 with consultation starting 14 July 2026 and ending 10 August 2026.

The premises licence application has been submitted alongside an application for a Pavement Licence. The Pavement Licence application seeks, seven (7) Tables and 18 accompanying chairs.

The Licensing Authority, acting in its capacity as a Responsible Authority, objects to the granting of the outside area for licensable activity and consumption of alcohol on Broad Street.

The Licensing Authority is concerned that the inclusion of the external area within the licensed premises has the potential to undermine the Prevention of Crime and Disorder and Public Safety licensing objectives.

The proposed licensed area is situated on Broad Street, a busy public thoroughfare with significant pedestrian movement throughout the day and evening. The proposal for seven (7) tables and 18 chairs, together with customers using the area for the consumption of alcohol, has the potential to significantly increase pedestrian congestion within this section of Broad Street.

The area identified within the application appears restricted in size and is located within a section of the street where pedestrian flows, customer queuing, and general public access must be carefully managed.

There is concern that the use of this area for the sale and consumption of alcohol could lead to the congregation of customers both within and immediately outside the licensed area. This may result in obstruction of the public highway, increased congestion, and difficulties for pedestrians, including wheelchair users, those with pushchairs, and other vulnerable members of the public.

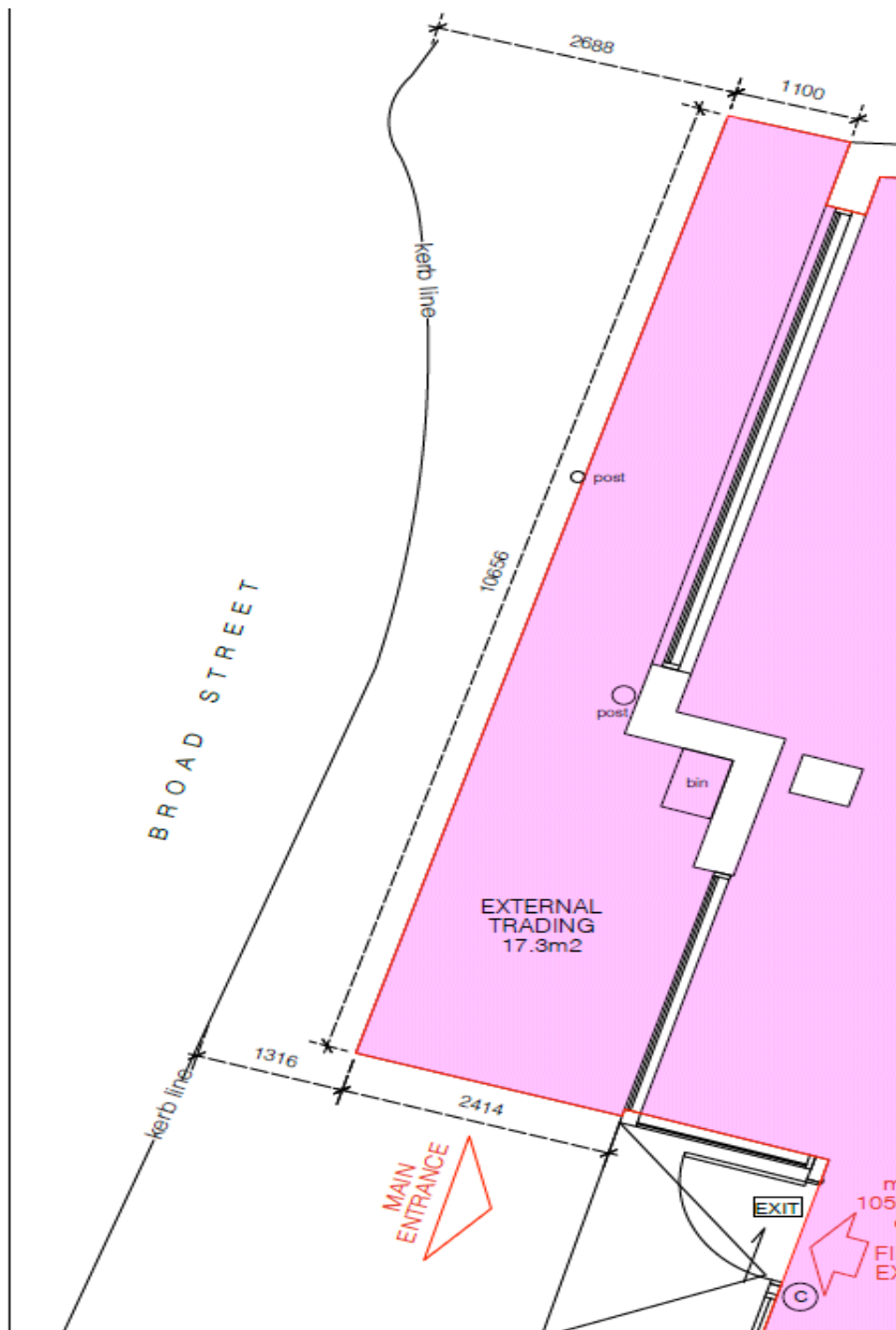
The limited space available may also make it difficult for staff to effectively supervise patrons and maintain clear routes for emergency access and egress.

As customer numbers increase during peak trading periods, there is potential for conflict between patrons and other users of the highway, increasing the risk of disorder, anti-social behaviour, and safety incidents. The congregation of customers within a confined highway area may increase the likelihood of disputes, anti-social behaviour and difficulties in monitoring alcohol consumption. In the absence of robust control measures, there is a risk that incidents of disorder may be more difficult to prevent or manage effectively.

The operating schedule contains insufficient detail as to how the external area will be managed, including customer supervision, prevention of overcrowding, maintenance of pedestrian routes, dispersal arrangements and measures to prevent crime and disorder. Consequently, the Licensing Authority is not satisfied that the applicant has demonstrated how the licensing objectives will be promoted.

As shown on the plans submitted with the application and the accompanying location imagery, the proposed area occupies a constrained section of Broad Street where pedestrian movements are concentrated. The Licensing Authority considers that the available space for pedestrians could be adversely affected during busy trading periods

Plan of area submitted by applicant



Area – image taken off Google Maps



The Licensing Authority considers that the applicant has failed to demonstrate how the external area can be operated without adversely impacting upon pedestrian movement, public safety and the prevention of crime and disorder. For these reasons, the Licensing Authority objects to the inclusion of the external area within the licensed premises and requests that this element of the application be refused.

Whilst the Licensing Authority acknowledges that outdoor seating can contribute positively to the vitality of the town centre, the proposed location presents specific challenges due to the constrained highway environment. The Licensing Authority considers that the risks associated with licensable activity and alcohol consumption within this area have not been sufficiently addressed within the application.

Licensing Authority (as a Responsible Authority)
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